SUMMER SMASHER
2021

Dr. Alice Liu
Arcelia Navarro
What is the Summer Smasher?

Monday – Friday
10:30 am – 4:30 pm
June 7th - July 30th 2021

Viterbi’s unique summer program that gives USC students an insider’s look at early-stage startup life. The program is designed to:

- teach you to think like an entrepreneur
- build your project portfolio
- introduce you to the rapidly growing & evolving startup culture in SCilicon Beach
What will you be doing?

Entrepreneur-In-Training (EIT)

EIT’s will spend their summer working closely with VSG founders and engineers on meaningful technical and non-technical problems at an early stage startup. You will be given the opportunity to take ownership, contribute value, and learn first hand what it means to scale a business.
What else is involved?

Lab Meetings & Oceanside Chats

LAB MEETINGS happen once a week and are tailored to mimic VSG’s Founders’ Circle.

OCEANSIDE CHATS are weekly luncheons that bring industry specialist and venture capitalists to you to tell you about the startup landscape.
Former EIT thoughts...
“The Summer Smasher is an invaluable experience for me. I had the chance to work in a dynamic and fast-paced startup environment and truly understood what it took to be an entrepreneur. And, as an international student, the requirement of constantly communicating with both my company members and my “smash bros” really helped me build up my confidence in talking to people and expressing myself.”
“Over my time participating in the summer smasher experience, I learned a lot concerning how real startups function and collaborate. Not only was I assisting with important tasks directly impacting the company, I found myself feeling like a real part of the team. The connections made and the lessons I gained will certainly stay with me for awhile.”
2019 Cohort

Undergrad Computer Science

“I had a great experience with Summer Smasher. **It gave me my first real work experience** in my field and allowed me to get an inside **look into how an early stage startup company operated**, while also giving me the **opportunity to build relationships** with a lot of cool people. It was definitely a good way to spend my summer.”
Meet Some Of Our Teams
LAUNCH (EIVA)
Scratch Tools
Microscape

Life Summit 2020
October 13-15th, 2020
VIRTUAL

Day 2
Session
Developing tools for collaborating around 3D+ biomedical imaging data

Kyle McClary
CEO and Lead Developer
Microscape

#LifeSummit20
Rhoman Aerospace
One Degree

[Image of a person with "OneDegree Careers" text]
Pocket CFO
Stylebot
Key Application Dates

- Mar 15 - Application Deadline
- Mar 25 - Notification w/ Video Prompt
- Mar 31 - Video Deadline
- March 30 - Invitation to Match Day
- Apr 30 - Match Day
- May 4 - Match Day Notifications
- June 7 - Smasher Kicks Off
- July 30 - Smasher Ends